

Construction Computing

Media Information 2018

"The definitive guide to the Construction Market for over 10 years."



Trusted and Insightful Editorial

Established for over 10 years, **Construction Computing** is focused exclusively on I.T. Solutions for the Construction Industry. It is read by Construction Professionals throughout the industry.

Key areas such as Building Information Management (BIM) collaboration, project management and vertical market specialisations are covered on a regular basis alongside new product reviews,

case and technical studies.

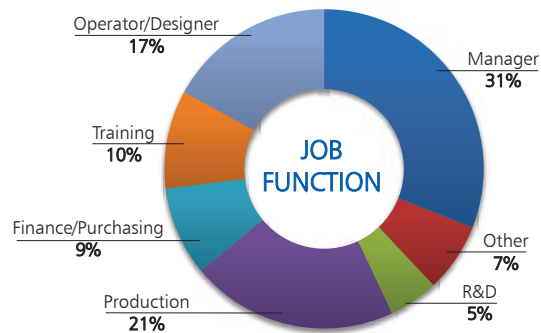
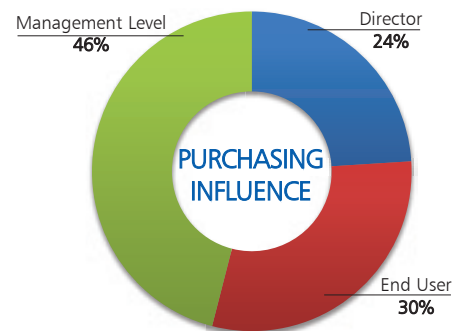
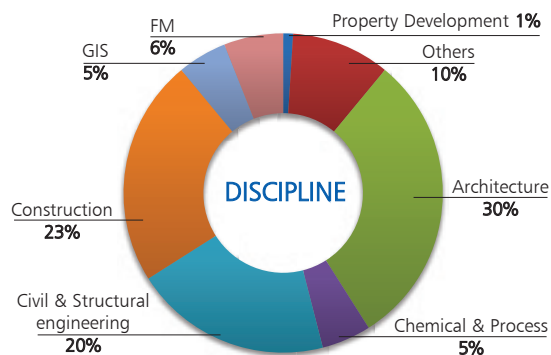
Every issue features independent news from across the AEC industry and includes:

- New product announcements
- Industry news
- Product Reviews
- BIM
- Architecture
- Civil engineering

- Building & Construction
- Facilities Management
- Building Services
- Structural Analysis
- Mapping
- Process, Plant & Piping
- Collaboration
- Case studies/user profiles
- Exhibition and events previews
- Project Management

Reaching People that Matter

Construction Computing is read by decision makers with decision making and purchasing power, meaning you reach the people that matter, in an environment they trust.



Circulation & Readership

Construction Computing is the title which is circulated to 15,600 professionals responsible for the purchase of CAD products and services. It is read by:

- Accounting and Estimating
- Building Operations and Management
- CAD and CAE Software
- Computer Connectivity
- Construction Equipment & Supplies
- Consulting Services
- Data Management
- Document Management
- Engineering
- e-Procurement
- Facilities / Fleet / Asset Management
- GIS/Mapping/Surveying
- HR / Recruitment
- Presentation & Project Visualisation
- Project Management and Control
- Service Management
- Structural Design & Analysis
- Training
- Architectural Design
- Building Services
- Civil Engineering
- Computer Hardware and Peripherals
- Construction Management
- Cost Management/Estimating/Bidding
- Design and Analysis
- Document Management & Workflow
- Engineering Design/Analysis
- Estimating and Bidding
- Financial Management Systems
- Health & Safety
- Plant and Process Automation
- Project Collaboration Software
- Security
- Site Preparation & Planning
- Surveying
- Wireless Technology & Remote Access

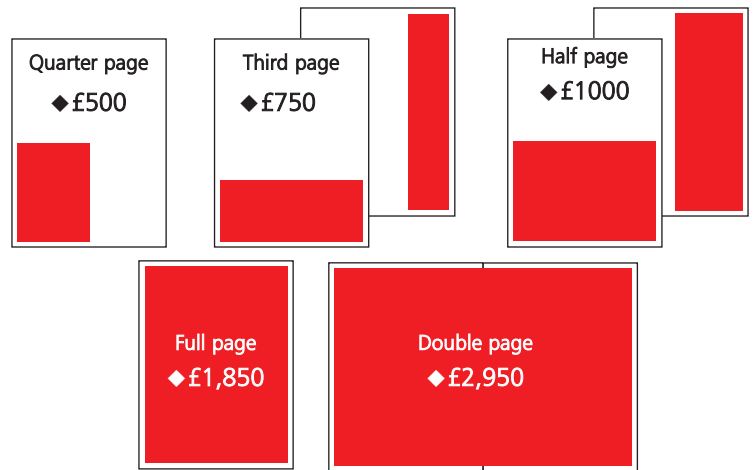
Rates

Advertising series discounts

Series:	3	6	12
Discount:	5%	10%	15%

Other sizes available by prior arrangement

All rates are four colour



Advertisement Sizes

Height (mm)	Width		
Single page	- bleed	307	220
	- trim	297	210
	- type	287	200
Double page	- bleed	307	440
	- trim	297	420
	- type	287	400
Half page	- horizontal	130	190
	- vertical	287	90
Third page	- horizontal	95	200
	- vertical	287	72
Quarter page		130	90

SPECIAL POSITION PREMIUMS

Inside front cover	+30%
Inside back cover	+20%
Outside back cover	+40%
Other	
First right hand page	+15%
Other right hand page	+10%
First double page spread	+10%
Agency commission	10%

LIST RENTAL

Targeted to your requirements
 Name and Addresses: £175 per thousand
 Email addresses: £275 per thousand
 Min order: 3000 records

INSERTS (cost per 1,000)

Loose (min 2,000)		Bound in (Full circulation)	
up to 10g	£150	up to 10g	£190
over 10g	+£2.50/g	over 10g	+£2.50/g

COVER/BELLY WRAPS (supplied by client)

£245 per thousand

TIP-ONS

Cover Tip-on (min 2,000)		Inside Tip-on (min 2,000)	
up to 10g	£245	up to 10g	£195
over 10g	+£2.50/g	over 10g	+£2.50/g

REPRINTS

First 1000	1,000 run on
4pp	£200
2pp	£100

PDF FILE

£950

CDS - COVER MOUNTED : POA

WEB BANNER ADVERTISING

Subject To Size, Position and Frequency
 £750 per month on home page (468 x 60 pixels)
 £950 per month on home page (120 x 600 pixels)

TECHNICAL REQUIREMENTS

Digital copy accepted as 300 dpi PDF (with registration), or as TIF/JPEG files at 300dpi (finished size).

CONSTRUCTION COMPUTING eNEWSLETTER

The Construction Computing eNewsletter is sent every month to all our 22,000 subscribers and covers the latest news from the industry as well as opinion pieces and software reviews.

Read by the whole of the Construction Computing readership, the eNewsletter provides the perfect platform to communicate with the market quickly and efficiently within a trusted environment.

Advertising rates for the e-newsletter

Issue Sponsorship £1500

To include large Digital Banner in Page Header and 1 editorial article. **Size: 468 x 85**

Large Digital Banner in Email Body - £950 per insertion. **Size: 444 x 71**

Getting in Touch

ADVERTISING SALES

Josh Boulton
Sales Director

☎: 01689 616000
@: josh.boulton@btc.co.uk

Construction Computing

www.constructioncomputing.co.uk

Construction Computing is published by
Barrow & Thompkins Connexion (BTC)
35 Station Square, Petts Wood,
Kent BR5 1LZ, UK



EDITORIAL

David Chadwick
Editor

☎: 01689 616000
@: cad.user@btc.co.uk

PRODUCTION

Abby Penn
Production Manager

☎: 01689 616000
@: abby.penn@btc.co.uk

NEWS DESK

Mark Lyward
News Editor

☎: 01689 616000
@: mark.lyward@btc.co.uk

SUBSCRIPTIONS

Christina Willis
Subscriptions Manager

☎: 01689 616000
@: christina.willis@btc.co.uk

