Construction Computing

Media Information 2020

“The definitive guide to the Construction Market for over 15 years.”
Trusted and Insightful Editorial

Established for over 15 years, Construction Computing is focused exclusively on I.T. Solutions for the Construction Industry. It is read by Construction Professionals throughout the industry.

Key areas such as Building Information Management (BIM) collaboration, project management and vertical market specialisations are covered on a regular basis alongside new product reviews, case and technical studies.

Every issue features independent news from across the AEC industry and includes:

- New product announcements
- Industry news
- Product Reviews
- BIM
- Architecture
- Civil engineering
- Building & Construction
- Facilities Management
- Building Services
- Structural Analysis
- Mapping
- Process, Plant & Piping
- Collaboration
- Case studies/user profiles
- Exhibition and events previews
- Project Management

Reaching People that Matter

Construction Computing is read by decision makers with decision making and purchasing power, meaning you reach the people that matter, in an environment they trust.

Circulation & Readership

Construction Computing Magazine is circulated to 15,600 professionals responsible for the purchase of digital technology, products and services in the UK Construction Industry. It is read by professionals within the following sectors:

- Accounting and Estimating
- BIM
- Building Operations and Management
- Computer Connectivity
- Construction Equipment & Supplies
- Consulting Services
- Data Management
- Engineering
- e-Procurement
- Facilities / Fleet / Asset Management
- GIS/Mapping/Surveying
- HR / Recruitment
- Presentation & Project Visualisation
- Project Management and Control
- Service Management
- Structural Design & Analysis
- Training
- Architectural Design
- Building Services
- Civil Engineering
- Computer Hardware and Peripherals
- Construction Management
- Cost Management/Estimating/Bidding
- Design and Analysis
- Document Management & Workflow
- Engineering Design/Analysis
- Estimating and Bidding
- Financial Management Systems
- Health & Safety
- Project Collaboration Software
- Security
- Site Preparation & Planning
- Surveying
- Wireless Technology & Remote Access
Rates

Advertising series discounts

Series: 3 6 12
Discount: 5% 10% 15%

Other sizes available by prior arrangement

All rates are four colour

Advertisement Sizes

<table>
<thead>
<tr>
<th>Height (mm)</th>
<th>Single page</th>
<th>Double page</th>
<th>Half page</th>
<th>Third page</th>
<th>Quarter page</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>- bleed</td>
<td>- bleed</td>
<td>- horizontal</td>
<td>- horizontal</td>
<td>- bleed</td>
</tr>
<tr>
<td></td>
<td>307</td>
<td>307</td>
<td>130</td>
<td>95</td>
<td>130</td>
</tr>
<tr>
<td></td>
<td>220</td>
<td>440</td>
<td>190</td>
<td>200</td>
<td>90</td>
</tr>
<tr>
<td></td>
<td>297</td>
<td>297</td>
<td>287</td>
<td>287</td>
<td>287</td>
</tr>
<tr>
<td></td>
<td>210</td>
<td>420</td>
<td>190</td>
<td>200</td>
<td>72</td>
</tr>
<tr>
<td></td>
<td>200</td>
<td>400</td>
<td>90</td>
<td>72</td>
<td></td>
</tr>
</tbody>
</table>

SPECIAL POSITION PREMIUMS

| Inside front cover | +30% |
| Inside back cover  | +20% |
| Outside back cover | +40% |
| Other              |      |
| First right hand page | +15% |
| Other right hand page | +10% |
| First double page spread | +10% |
| Agency commission   | 10%  |

LIST RENTAL

Targeted to your requirements
Name and Addresses: £175 per thousand
Email addresses: £275 per thousand
Min order: 3000 records

INSERTS (cost per 1,000)

| Loose (min 2,000) | up to 10g | £150 | over 10g | £2.50/g |
| Bound in (Full circulation) | up to 10g | £190 | over 10g | £2.50/g |

COVER/BELLY WRAPS (supplied by client)

£245 per thousand

TIP-ONS

| Cover Tip-on (min 2,000) | up to 10g | £245 | over 10g | £2.50/g |
| Inside Tip-on (min 2,000) | up to 10g | £195 | over 10g | £2.50/g |

REPRINTS

| 4pp | 1,000 run on | First 1000 | £950 | £200 |
| 2pp |              |            | £800 | £100 |

PDF FILE

£950

CDS - COVER MOUNTED: POA

WEB BANNER ADVERTISING

Subject To Size, Position and Frequency
£750 per month on home page (468 x 60 pixels)
£950 per month on home page (120 x 600 pixels)

TECHNICAL REQUIREMENTS

Digital copy accepted as 300 dpi PDF (with registration), or as TIF/JPEG files at 300dpi (finished size).

CONSTRUCTION COMPUTING eNEWSLETTER

The Construction Computing eNewsletter is sent every month to all our 22,000 subscribers and covers the latest news from the industry as well as opinion pieces and software reviews.

Read by the whole of the Construction Computing readership, the eNewsletter provides the perfect platform to communicate with the market quickly and efficiently within a trusted environment.

Advertising rates for the e-newsletter

Issue Sponsorship £1500

To include large Digital Banner in Page Header and 1 editorial article. Size: 468 x 85

Large Digital Banner in Email Body - £950 per insertion. Size: 444 x 71
From 2D to BIM

Vectorworks’ ‘Build to rent’ BIM project at Pontoon Dock

ARCHICAD 23

Curved beam and segmented column design, voids and other new features

Powerproject XV

Enhancing project management with real-time 4D simulations

A National Digital Twin

Bring BIM to the building site with dedicated dashboards

Awards

Nominations are now open for the 2019 Construction Computing Awards

The build-up begins...

Gateway to knowledge

HLM Architects’ iconic design for the Faculty of Social Sciences at the University of Sheffield

Brexit realities

EasyBuild examines the implications of Brexit for the construction industry

2020 vision

Vectorworks 2020 puts the focus on data management and visualisation

Tekla Tedds

Engineering calculations made easy using Microsoft Word

Getting in Touch

Josh Boulton
Sales Director

01689 616000
josh.boulton@btc.co.uk

David Chadwick
Editor

01689 616000
cad.user@btc.co.uk

Mark Lyward
News Editor

01689 616000
mark.lyward@btc.co.uk

Christina Willis
Subscriptions Manager

01689 616000
christina.willis@btc.co.uk

Construction Computing

www.constructioncomputing.co.uk

Construction Computing is published by
Barrow & Thompkins Connexion (BTC)
35 Station Square, Petts Wood,
Kent BR5 1LZ, UK